



ARE YOU BEING RIPPED OFF?

A SPECIAL 2 PART REPORT

PART 1

Are you selling digital products (ebooks, software, etc) from your website?

Have you stopped to wonder lately why your sales haven't been that great?

Have you checked your website logs and noticed the number of visitors to your download page is many times greater than the number of payments you have received?

Has it ever crossed your mind that you may be making it simple for the scum of the cyber world to **Rip You Off!**

That's right, you may be your own worst enemy!

I know what your thinking....you're using the killer sales copy that came with your resell product, or you've written your own copy and made sure there were no links to your download page.

Most of us (myself included) name our web pages so we can remember the name easily. Yes it makes it much simpler to find our pages and make changes any time we want to. **Whoa right there!** Simpler?

Yes simpler (it may not be grammatically correct, but thieves don't care).

Let me give you an example:

I've just completed a new web page for my recently purchased "Extreme Ebay Package". I've saved the sales page at the following URL:

<http://www.mlmwonders.com/ebaypak.html>

I've also just completed the download page that you will be taken to after you make payment to download your great purchase. Let's say the URL is:

http://www.mlmwonders.com/ebaypak_thankyou.html
(that's not the page name so don't bother clicking on it ;-)

Do you see the problem here? Think about it for a minute.

You won't find that second URL anywhere on the sales page (that's the topic of the second part of this report) but it's not that hard to find!

All one has to do is go to their favorite search engine (Google, Yahoo, etc.) and start typing in addresses. Eventually, they will stumble onto the correct URL for the download page and 'There goes your profits'.

It is really easier than you think. All they do is start typing in common terms such as the following (the first part will be the same for each term, i.e. <http://www.mlmwonders.com/>):

Thankyou.html
Thanks.html
Download.html
dl.html
thank_you.html
ebaythanks.html

You get the idea? It's really not that hard.

So, what do you do about it?

Be creative! Give your download page some obscure name that means something to you but not to anyone else. It really doesn't matter what name you give it as long as the syntax is correct:

ebay_elmtree.html
auntbertha.html
mydogsname.html

Aunt Bertha!! Anyway, you get the idea. Be unique but don't make it too easy for people (even your so called friends) to steal your products. Give each of your download pages a different name.

You may also want to create a log (an Excel spreadsheet for example) to keep all of your download page names in one place. Then, print the page and keep it somewhere safe! Even leaving it on your computer may be a bit risky.

So, let's all make it more difficult for the low-life of the internet world to find our products. Don't let them '**RIP YOU OFF**'.

PART 2

OK, so you've changed all of the names of your download pages so only you can relate to them. Great.

You've also gone to [Paypal](#) and [Stormpay](#) and changed your payment link. And you're ready to go!

Feel better? Good, pat yourself on the back, you've taken an important step toward securing your profits.

Uh Oh, did you say Paypal and Stormpay?

We're not done yet!!

If you are using one of these payment methods you may have an even greater problem than I mentioned in Part 1 above.

As a matter of fact, this one is so dangerous that I'm not even going to discuss it in this report!

This problem is so common that I don't want to make it known to too many people. Because it is so easy to get to the download pages of the many hard working home business owners trying to sell a few ebooks, I'm going to make you work for it.

I know that most of you reading this report are trying to make a living on the internet and I apologize for the inconvenience. But, some of the people reading this just may decide to use the information for the very reason we are trying to avoid.

I will be more than happy to give you this information, but you are going to have to ask for it!

All you need to do is to send me an [email](#) and I'll send you the information.

Here is the address in case you want to jot it down for later:

webmaster@mlmwonders.com
Subject: Ripoff Report

Also, don't worry about giving me your email address, I promise not to give it to any other person or business. I respect your privacy, please respect mine.

If you are sure that your download pages are secure then don't bother asking for the information. However, from personal experience, I can tell you that approximately 40% of the sites I have visited are not protected!!!

That is quite a significant number when you think about it. And if a retired army man with very little computer experience can do it, then.....look out!

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